

AGENDA ITEM: 4

## OVERVIEW & SCRUTINY BOARD

18<sup>TH</sup> AUGUST 2008

### AD HOC SCRUTINY PANEL

#### CLEVELAND SHOW

#### PURPOSE OF THE REPORT

1. To confirm the Panels Terms of Reference and receive detail from the Secretary of Cleveland Show, Park Manager and representative of young people.

#### RECOMMENDATION

- 2 Members of the Panel are recommended to receive the information, which is to be presented by the Secretary of Cleveland Show, and Council Officer and undertake appropriate enquiries, which align with the Panels Terms of Reference.

#### BACKGROUND

- 3 The Panel received a setting the scene outline of Cleveland Show from the Environment service on 28<sup>th</sup> July while also receiving an overview of the Mela festival. Receiving this detail allowed the Panel to compare and contrast the two events to assess commonality. The Panel was also able to assess some

of the practical issues including location, attendance and funding etc of the respective shows.

- 4 The Panel considered the initial detail and subsequently established their Terms of Reference. These are :-
  - To consider the appropriateness of the location
  - To assess the succession planning for the shows future
  - To assess the Funding required to provide the show
  - To explore the potential for new activities
  - To consider the options for harmonising the show with Mela
  - To examine the Publicity and Marketing intentions.
- 5 The Panel has also addressed their lines of enquiry and determine that they would want to invite the Secretary of the Cleveland Show to the next meeting. The Panel was informed that the Secretary was retiring from Cleveland Show and consequently the Panel have invited the retiring Secretary and also the new Secretary to draw on the Secretary's' experience regarding the history of the Show. The Panel is wanting to find what has worked well and areas considered appropriate for development and especially any new ideas the replacement Secretary may have for the show. Consequently, both the retiring and replacement Secretary of Cleveland Show will be attending this meeting where Panel members will be appraised of the detail of the show and provided with the opportunity to explore new ideas.
- 6 The Panel has also determined that they would want further detail regarding the venue and the impact on the Park and has invited the Park Manager to attend this meeting to clarify some of the Panels questions.
- 7 The Panel has indicated that a key issue to be addressed is succession planning and a key factor within this is to clarify the needs and expectations of the customer. In this respect the Panel considered it was important to obtain the perspective of young people and efforts have been made to obtain the views of young people through the Youth Council. Consequently, invitations have been made through the Council services to the Youth Council to attend this meeting and convey the experiences and observations from a young persons perspective.
- 8 For the Panel to determine the engagement with the Executive Member who raised the issue and concerns of the Cleveland Show.

#### **DATE AND TIME OF NEXT MEETING**

- 9 The Panel is advised to determine the date and time of the next meeting and any lines of enquiry they want to pursue in accord with the Panels Terms of Reference.

## **BACKGROUND PAPERS**

10 No background papers were used in the preparation of this report.

### **COUNCILLOR JANICE BRUNTON CHAIR OF OVERVIEW AND SCRUTINY BOARD**

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